

James L. Knight School of Communication Graduate Program

Personal Statement Guidelines

Please follow these guidelines when writing a personal statement for the Knight School of Communication Master of Arts degree application. Doing so will help ensure that your personal statement meets the minimum criteria set by the Knight School admissions committee.

- 1) As the primary theme of the statement, address the question, “What can a Master of Arts degree in Communication from the Knight School of Communication do for me?” The program may be a way for you to further yourself professionally, or it may be an opportunity to achieve personal goals. Either way, tell us why you want to earn this degree from our program.
- 2) Be specific in your response. Focus on why you think that this program is the best fit for you personally and/or professionally. Include specific examples of your experiences. Address the ways the program curriculum might help you meet your goals and which courses interest you.
- 3) Captivate your audience. This is your introduction to the admissions committee in your own voice. More than any other part of the application, the statement shows who you are and how you can contribute to the program. Do not be afraid to get creative or share personal details or stories. This is your opportunity to help us know who you are.
- 4) Verify that the statement is clearly organized and free from any mistakes in GRAMMAR, SPELLING and FORMAT.

If there are any questions after reading these guidelines, please contact the Online Programs admissions department at 866-313-2356 or info@online.queens.edu.